



Content Curator

Content Curator – Nashville Market

Location: Nashville, TN (Hybrid/Flexible Schedule)

Reporting to: CEO

We're seeking a motivated and self-driven **Content Curator** to help us capture local content for our Nashville-based clients. You'll receive a monthly shot sheet and be responsible for scheduling and gathering photo and video content around Middle Tennessee. You'll have the flexibility to complete assignments on your own time while gaining hands-on experience in marketing, content strategy, and visual storytelling.

This contract role is perfect for someone interested in marketing, media, journalism, communications, or content creation and wants to build a portfolio in the process.

ABOUT GREEN APPLE STRATEGY

Green Apple Strategy is a Nashville-based strategic marketing agency founded in 2012. We help businesses discover and share their stories by developing and implementing comprehensive marketing strategies that include digital marketing, content marketing, event management, advertising, and public relations. Every business depends on marketing, in varying forms, to generate revenue. Our work is meaningful because of the holistic approach we take to help entrepreneurs and business owners change the framework in which they consider marketing, from a burdensome obligation, often addressed reluctantly, to a desirable, habitual practice in creative storytelling that is mutually beneficial to our clients, their customers, and their communities.

RESPONSIBILITIES

- Review and execute a monthly shot list and content capture plan.
- Schedule and conduct on-site photo and video shoots at client or community locations.
- Capture engaging, high-quality imagery and short-form video content optimized for social media platforms, with a focus on creating compelling B2B content.
- Approach content capture with a creative eye—framing shots from multiple angles, considering composition, and identifying both primary moments (people, action) and

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supporting details (environments, textures, candid interactions).

- Upload raw content and organize files for the Green Apple Strategy team to use in marketing campaigns.
- Collaborate with the Green Apple Strategy team to brainstorm and develop content ideas that align with client goals, with an emphasis on storytelling and capturing authentic, in-the-moment content.
- Maintain clear communication with your supervisor and the Client Relations team regarding deadlines, scheduling, and creative direction to ensure a smooth workflow.

QUALIFICATIONS

- Currently pursuing a degree in marketing, media, communications, journalism, or a related field (or equivalent experience).
- Strong interest in photography, videography, and social media content, with an understanding of how to capture engaging short-form video.
- Ability to work independently, meet deadlines, and stay organized.
- Reliable transportation to travel to shoot locations around Nashville.
 - Mileage will be reimbursed at the state reimbursement rate, and a mileage report should be turned in weekly.
- Experience with mobile or DSLR photo/video equipment is a plus, but not required.
- Familiarity with Instagram Reels and TikTok is required.
- Basic understanding of composition, framing, and capturing content from multiple angles—or a strong willingness to learn.

TIME COMMITMENT

- Up to 5–10 hours per month.

WHAT YOU'LL GAIN

- Marketing and content creation experience.

- Portfolio of work for future opportunities.
- Exposure to how an agency operates and collaborates with clients.
- Network connections in Nashville's marketing and business community.

WORK ENVIRONMENT

The Green Apple team operates under a virtual workplace model. Green Apple has a collaborative workspace located at Nashville Yards, 21 Platform Way South, 14th Floor, Nashville, Tennessee, which enables team members to work together in an open-office environment, host brainstorming sessions, and schedule client meetings. Content curators will be asked to be at the office for meetings or to meet in person with clients at other locations. The Green Apple team holds periodic scheduled in-person team meetings and outings, as well as regular Zoom huddles. This position reports to the CEO.

COMPENSATION

This is an hourly position.

TO APPLY

Send your resume and 2–3 examples of visual content you've created (photos, social posts, or videos) to samantha@greenapplestrategy.com. Let us know why this role excites you and how you'd bring a creative lens to the Nashville market.